Since its creation on the 8th of May 1912, Paramount Pictures has slowly received more and more success with each film, cementing themselves in the film hall of fame with blockbusters such Forrest Gump and Top Gun. Their notable logo is something that is commonly connotated with the company. The original idea of the stars in a circle over the mountain came about in 1914, with each of the 24 total stars representing one of the starting actors. Many of the films produced by Paramount Pictures are extremely typical “American” style, which is somewhat reflected in the logo; although the stars are supposed to represent the original 24 actors, they could also be seen to represent some of the stars on the United States flag. Paramount Pictures has two parent companies, Paramount Global and Viacom – who bought Paramount Pictures in July of 1994. In the last financial year, Paramount Global brought in an astounding revenue of 29.21 billion USD.

<https://en.wikipedia.org/wiki/Paramount_Pictures>

<https://www.wytv.com/news/daybreak/hidden-meaning-in-paramount-pictures-logo/>

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