

# Media studies essay on thriller conventions!!

Overtime genres have changed due to the changes within production of the shows and because of external factors. These include the changes technologically and changes in preferences and the socio-cultural influences.

Using the example of action movies the CGI and technology with the filming process with better equipment that the stunt doubles can use to do more impressive stunts. There is proof on this as the old school movies such as commando and terminator has less impressive stunts and more focus on guns and fight scenes where as the new movies have a greater focus on big events like in Oppenheimer with the nuke explosion and for the action scenes in movies from the marvels there are massive stunts that are done to make the scenes seem more intense. Because of this the general has changed from just gun fights to more flashy clips. Another reason that technology has changed the genera is because the technology just in the everyday life has changed as allot more of action movies have a technological side to them such as fast and furious where the protagonists use high tech equipment to make the scenes more interesting to the viewer as more people are spending a greater deal of their life's on computers which can relate better to the audience.

The audience's preferences have changed quite a bit too as people have started to favor having allot more of a story line with a bit of a love story happening to, this is to rise the tension as there is a greater risk of the protagonist dying which keeps the viewers hooked and continuing to watch the film through to the end. Also, it appeals to a wider audience inducing more female based viewers which can make the movie streamed/viewed. However, there is also a side of action movies where the producers combine a comedy aspect to it which makes it more disconnected from reality, and this creates a more entertaining movie for the viewer. But the audiences preferences depends on the place and gender age and allot of different factors making it difficult to say exactly how the films have changed over time but the filming quality is definitely better than previous and it has strayed away from the classic films conventions like in commando where there is a singular buff dude fighting a strong enemy.

The socio-cultural influences such as the cultural norms have changed as there are allot more awareness with trying to make a film appear to not be offensive in any way whereas a lot of the old films did not care about this as much this is seen in films like commando where there is a powerful man and a girl who is not very helpful, these were common conventions in allot of the older movies as it was a form of comedy then but will be found as offensive in new movies as people are more woke. The presentation of class is allot more different now as old movies upper-class people were normally considered to be the bad guys and the middle or lower class as the protagonists which was the same in commando however in more modern shows there is less of a push against upper-class and like movies such as spy movies or John Wick where the main character is rich and the hero. Within the movie. Another aspect is how movies are generally made to address the main fears and political issues of the time some of the fears in the 80s were the fear of technology and surveillance fears, this prompted the release of terminator which joined on to those fears and had the main character terminator save the world from robots while he was one too. This helped reduce the fear of the time and this has been happening allot as currently the movie free guy addressed a lot of modern topics such as gaming online dating and social identity to make the movie more targeted and wanted to be watched by the viewers.

In conclusion influence of technology, preferences and socio-cultural changes have caused movies to change allot over time similar to how trends work due to people getting board of old Generas and political environmental and economic changes to also just the whole process of economic growth as this causes different times with different amounts of struggle. Generally, producers try to match what people are going through to make the film more reliable or connecting to the audience.