

Comments were made that the pacing is too slow and suspense didn't build fast enough. Restructure intro, miss one turn to rethink and plan reshoots.

You use close-ups, fast cuts, and dim lighting to build suspense - perfect for people who are fans of thriller. Audience engagement rises - pick another card.

Our product reflects themes that resonates with young adults: danger, mystery and suspense. Go forward 2 spaces by gaining fan & interest

You use cross-platform marketing such as posters, instagram reels, trailers and behind the scene content. Audience builds momentum. Blast forward 7 spaces.

The Mis-en-scene such as the setting, tools and eerie atmosphere was so good it added some more realistic elements - pick up another card.

You plan ~~another~~ a new local premiere at a film festival and gain recognition from indie distributors move forward 4 spaces

uploaded teaser clips to TikTok and instagram and some went viral. Go 4 spaces forward for gaining a new audience.

you've chosen to release your film opening online by youtube, Instagram and TikTok to reach a larger, and more digital/modern audience. Advance 2 spaces for streaming success.

Your mis-en-scene exploited cultural codes (chef's uniform, spotless kitchen, controlled movements that the audience could read as safe - making the danger more shocking. Advance 3.

you filmed extra clips in some scenes to have a wider range of ~~options~~ options to create the best film opening ~~we~~ you could. move 3 spaces for taking precautions.

you held a test screening and got feedback from the audience and they loved the overall idea. move forward 3 spaces for engagement.

In the first rough cuts review audience claimed that enigma and suspense had been lost: Go back 3 spaces and refilm/think story.

your teacher noticed
suspense and enigma got
better through each edit
which is good progress
advance 4 steps for
improvement.

you used preferred reading
positioning, aligning your
narrative with audience
expectations of
thrillers. Amazing
audience understanding
move forward 4 spaces.

your thriller opening uses
sense of unease through
sharp sounds, close-up
shots and Mis-en-scene.
Move forward 2 spaces
as the audience is
intrigued.

your mood board established
a clear tone - professional
Setting hiding dark intentions
with deep/dark color palettes
creating tension, move
forward 4 spaces.

your choice of TikTok,
Instagram reels and you-
tube was strategic -
targeting an audience that
consumes high volumes
of short, suspense-driven
content. Forward 2 spaces

By using social-first platforms
you bypass traditional
gatekeepers and position
your thriller in the same
spaces where your audience
already discovers media.
Advance 3 spaces.

You researched professional
thriller openings for structure,
pace, editing and shot
composition to help guide
the style of your edit.
Advance 3 spaces for
industry advancement.

your digital distribution
strategy uses free platform
to maximise reach without
a large budget. Collect
another card and enhance
forward 2 spaces