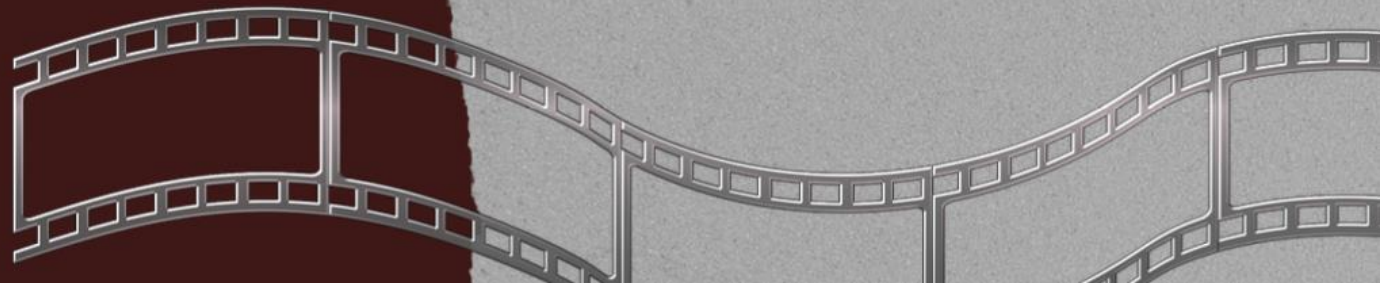# CCR QUESTION 4

HOW DID YOU INTEGRATE TECHNOLOGIES – SOFTWARE, HARDWARE AND ONLINE – IN THIS PROJECT?

For the design stage of my project, I used Canva to create the film's logo and other branding elements. Canva's range of templates, fonts, and design tools allowed me to experiment with different styles until I found a look that suited the tone of the thriller. Its online format made it easy to make adjustments quickly and share drafts for feedback.

For editing, I worked in CapCut, which gave me access to a variety of features like smooth transitions, audio control, and colour adjustments. This software was crucial for pacing the opening effectively and building the suspense the genre required. I was also able to layer sound effects and music directly within CapCut, which streamlined the post-production process.

IN TERMS OF HARDWARE, I USED BOTH A DIGITAL CAMERA AND AN IPHONE FOR FILMING. THE DIGITAL CAMERA WAS IDEAL FOR STATIC AND HIGH-QUALITY SHOTS, WHILE THE IPHONE OFFERED PORTABILITY AND FLEXIBILITY FOR QUICK TAKES OR ANGLES THAT WERE HARDER TO ACHIEVE WITH BULKIER EQUIPMENT. THIS MIX OF DEVICES MEANT I COULD ADAPT TO DIFFERENT FILMING CONDITIONS WITHOUT LOSING VISUAL CONSISTENCY.

BREAKING NEWS

Using the iphone for filming also gave me the advantage of shooting directly into an easily editable format, which sped up the transfer process into CapCut. This was especially useful when capturing spontaneous shots or when we needed to re-film scenes on short notice without setting up the larger camera.

The combination of hardware and software tools helped ensure that every stage of the project — from branding to final cut — was efficient and cohesive. Each tool had a specific role, but they also worked together to produce a polished and professional-looking result.

By integrating online platforms, editing software, and filming equipment, I was able to manage the creative process more effectively. This integration not only improved workflow but also gave me the flexibility to experiment and refine the project until it met my vision.